



07.12.17

Fair trade computer mice for German police

First time in history, a major order of IT devices by public procurement has set a serious focus on labour conditions in the supply chain: The police of the state of North Rhine-Westfalia in Germany has included 20.000 pcs of the Fair Trade mouse of Nager IT in its current replacement of IT equipment for all workplaces.

Nager IT is a pioneer producer of fair trade IT equipment, producing and selling its fair trade mouse since 2012. 'Fair' means that in the production process focus is set on labour conditions and human rights in the supplying factories and mines. This initiative started in 2009, when a couple of reports on poor working conditions in the electronic industry found its way in European media reports.

Being the first producing initiative in this sector Nager IT is often called a guidepost in sustainable electronics production as well as transparency of supply chain: The supply chain of the Fair Mouse is published at Nager IT's, www.nager-it.de, homepage, showing company names of suppliers as well as social aspect of these companies.

Now, prompt at the 5 years anniversary of the market entry of the world's first 'fair IT product' end of 2012, the delivery of the first bulk order to a public administration office has started: Until end of 2018 20.000 Fair Mice will be delivered to all offices of the police of the state of North Rhine-Westfalia.

This has multiple meanings:

- 1. For the public procurement sector:** This is the first time that a IT device, seriously concerned with improvement of labour conditions, finds its way in a regular public procurement process. This means the Fair Mouse is no longer just a symbol of good will, but it has started to replace 'normal/ unfair' devices in daily use of administration. Well done public procurer!
- 2. For the society and the sector of Fair IT:** Fair IT devices reach ordinary users who, so far, have not been aware or specially interested in global justice or global production processes. This is a milestone in the field of awareness regarding global justice and, at the same time, hope for human rights in the public procurement and the global IT production.
- 3. For Nager IT:**
In 2012 Nager IT started selling the Fair Mouse via internet to individual users. After gaining more and more shops, mainly fair trade shops, as partners in the following years, this current order serves as a stepping stone for the next level. This means new challenges, ie not only supplying a larger number of mice at one time, but also supplying it to a big number of users, who are merely interested in the function of the mouse and not at all aware of the global meaning of this product. On the other hand it is a chance to prove that Fair IT can be produced and supplied reliably even in a big number to be used in ordinary offices.

For background information, images, and the like please visit www.nager-it.de/en/informationen/presse/presse_faq

For further information please don't hesitate to contact us!
Susanne Jordan
+49/ 8857 / 659 0417
info@nager-it.de